Marketing to existing clients is a good **Business Growth** plan example for gaining extra sales without acquisition bills. Enterprise development involves offering more to their buyer, whether or not it's within the variety of shops and locations a client can entry (market growth) or the kinds of products and services the enterprise offers to other companies (product growth). There's quite a bit firms can learn from customers and then apply to their advertising and marketing/product/business which could have a huge impact on their growth.